

Sara Öhrvall Appointed to Verisure Board of Directors

Stockholm, Sweden – 4 July 2025 – Verisure, the leading provider of professionally monitored security services in Europe and Latin America, is pleased to announce the appointment of Sara Öhrvall to its Group Board of Directors.

“We’re delighted to have Sara’s strategic voice on our board”, said Stefan Götz, Chairman of the Board. “Her extensive experience with Scandinavian business and consumer culture will also ensure we continue to reflect the values and expectations of one of our most important regions.”

Austin Lally, Chief Executive Officer, Verisure, added: “We’re thrilled to welcome Sara to our Board at such a pivotal moment for Verisure. Sara brings a sharp, forward-looking lens on how digital experiences can create real customer value. Her deep ties to Sweden are also a strong link to our Nordic foundations”.

Sara Öhrvall has held several senior leadership roles, including Chief Operating Officer and Senior Adviser at Axel Johnson Group AB, Chief Digital Officer at SEB—where she led digital and sustainability initiatives—and Senior Vice President of R&D at Bonnier AB, where she spearheaded digital innovation. She currently serves as a non-executive board member at Investor AB, Axfood, and Bonnier Books. She is the Vice-Chair of A. Ahlström Supervisory Board and the Chair of SSE Ventures. Sara holds a Master of Science in International Business from Umeå University, Sweden.

“I am excited to join the Verisure Board,” said Sara Öhrvall. “I was drawn to the company’s strong technology leadership, dynamic culture, and impressive growth. I look forward to contributing to the Board’s work in a sector where evolving consumer expectations and emerging technologies are reshaping demand. It’s an exciting time, and I’m eager to support Verisure on its continued path to success.”

About Verisure

Verisure is the leading provider of professionally monitored security services with 24/7 response in Europe and Latin America.

Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect more than 5.7 million families and small businesses from intruders, fire, and health emergencies across 17 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity.

Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition to our customers.

For more information: www.verisure.com