

Verisure to Strengthen Board with Two New Independent Directors as Part of Planned Board Transition

Geneva, Switzerland, 3 February 2026 – Verisure plc (“Verisure”), the leading provider of professionally monitored security services in Europe and Latin America, today announced the appointment of **Cecilia Beck-Friis** as a member of the Board of Directors (“the Board”) as a Non-Executive Director, effective immediately, and its intention to appoint **Sam Kini** as a board member in the near future. Both Cecilia and Sam are independent of Verisure and its executive management as well as of Verisure’s major shareholders and have been endorsed by Verisure’s Nomination Committee. The appointment of Cecilia today is by the Board of Directors in accordance with its powers under the Verisure Articles of Association.

Cecilia Beck-Friis is a Swedish business leader with extensive experience in the media, technology, and digital transformation sectors. She recently served for over seven years as CEO of Hemnet, Sweden’s leading property portal. During her tenure, she led the company’s transformation from an industry-owned service to a publicly listed large-cap technology company, overseeing its successful IPO in 2021. Previously, Cecilia held several senior leadership positions at TV4 and Bonnier Broadcasting, where she spearheaded the digital transition from traditional broadcast to multi-platform streaming. She currently serves as a board member of Kivra and Funda.

Sam Kini will be proposed, together with other board directors, by the Nomination Committee for election at the Annual General Meeting on 23 April 2026. In addition to being a board member, Sam will join as a member of Verisure’s Technology & Innovation Committee. Subject to approval at the Annual General Meeting on 23 April 2026, the effective date of her appointment will be 1 May 2026.

Sam Kini currently serves as the Chief Digital and Technology Officer of Unilever plc. Prior to this, she had leadership assignments including as Chief Data and Information Officer for Easyjet, CIO for Telenet Belgium and a range of roles at Virgin Media and Virgin Mobile. Sam has also served on the board of Tele2 in Sweden since 2021.

“We’re delighted to welcome Cecilia to our Board today and look forward to having Sam join as a board director following the AGM. Cecilia’s proven track record in digital platform development and scaling consumer-tech businesses, combined with Sam’s global leadership in large-scale technology and information security, will strengthen Verisure’s strategic capabilities further,” commented **Stefan Goetz**, Chairman of the Board.

As part of this planned Board transition, **Patrick Healy**, CEO of Hellman & Friedman, has stepped down as a member of the Board of Directors, effective 3 February 2026.

“I want to thank Patrick for his 15 years of dedicated service on our Board. Since Hellman & Friedman’s investment in 2011, Patrick has been an excellent partner to the Company and a consistent voice for growth and excellence. We will miss his insights and his unwavering push for the highest standards of performance”, said **Austin Lally**, Verisure CEO.

The AGM will be held on 23 April 2026 in Stockholm, Sweden. Further information about the AGM will be provided in the notice convening the meeting. The Nomination Committee’s motivated statement and the complete proposals will be available on Verisure’s website when the notice is published.



About Verisure

Verisure is the leading provider of professionally monitored security services with 24/7 response in Europe and Latin America. Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect over six million families and small businesses from intruders, fire, and health emergencies across 18 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity.

Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition to our customers.

For more information, visit www.verisure.com

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