

Verisure Surpasses One Million Customers in France

Geneva, Switzerland, 15 December 2025 – Verisure, the leading provider of professionally monitored security services in Europe and Latin America, is proud to announce it has surpassed one million customers in France. This achievement reflects the continued strength of one of the Group's largest markets and further reinforces Verisure's position as the clear category leader.

"This is another milestone that reflects our continued growth and customer trust in France. We are thankful for the one million families and small businesses that place their trust in us every day, and we will continue to innovate to protect what matters most", **said Alex Froment-Curtil, Managing Director Verisure France**.

Verisure's strong growth in France is reinforced by consistent industry recognitions. For the third consecutive year, Verisure has been awarded the title of 'Customer Service of the Year 2026' in the Alarm and Remote Monitoring category, as well as 'Product of the Year' in 2025.

Despite its already strong position, the company still sees significant growth potential across its footprint. Penetration of monitored security in Verisure's markets remains low, estimated at approximately 4 percent of homes and small businesses, compared to approximately 23 percent in the United States.

"As the clear category leader in our footprint, our proven playbook continues to strengthen our competitive moat, driven by innovation, marketing investment, go-to-market excellence, and an outstanding customer experience. We look forward with confidence as we compound portfolio growth and margin enhancement", said Austin Lally, Verisure CEO.

With the recent addition of Mexico, Verisure's customer base has moved well past six million, marking another significant achievement and reinforcing the company's ambition to capture the large, addressable market ahead.

About Verisure

Verisure is the leading provider of professionally monitored security services with 24/7 response in Europe and Latin America. Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect over six million families and small businesses from intruders, fire, and health emergencies across 18 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity. Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition to our customers.

For more information, visit www.verisure.com



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