

Verisure plc publishes Annual Report 2025

Geneva, Switzerland, 27 March 2026 - **Verisure plc** (“Verisure”), the world’s leading provider of **professionally monitored security services**, has today published its **Annual Report 2025**. The integrated report captures Verisure’s financial, operational and sustainability performance for the year. Verisure plc is a company incorporated in the UK and listed on Nasdaq Stockholm since 8 October 2025.

For over a decade, Verisure has grown its customer portfolio more than threefold, revenue nearly fourfold, and profitability close to fivefold. 2025 extended that record. The company is now the global leader in the industry, the clear number one in 14 of its 18 markets, and approximately six times larger than the next-largest competitor across its footprint by customers served.

Austin Lally, CEO of Verisure, commented: “2025 was another year of balanced quality growth. We continued to combine our high-touch human service with technology. We entered Mexico, our 18th country. By the end of the year, we were also the global leader in our industry, serving close to 6.2 million customers. Against this backdrop, our IPO on Nasdaq Stockholm marked a major milestone. As a public company, we now have a broader shareholder base to whom we have a deep sense of accountability. Looking ahead, I am confident in our future. We operate in an under-penetrated market, provide a fundamental service with attractive unit economics, and continue to execute a proven growth playbook. We are committed to delivering balanced, high-quality long-term growth, with discipline and transparency, to the benefit of our shareholders, our customers, our employees, and our broader societal stakeholders.”

Verisure also accelerated its innovation efforts, broadening its product and service portfolio as well as leveraging and expanding the use of advanced technologies and AI, enabled by the strength of its largely vertically integrated technology organisation. The company also made continued progress on ESG, being recognised for the third consecutive year by Sustainalytics^[1] as a global, regional, and industry ESG Leader^[2].

Stefan Goetz, Chair of the Verisure’s Board, added: “The financial and operational performance in 2025 reflects the strength of Verisure’s consistent strategy, disciplined execution, and a team that understands both the opportunity ahead and the responsibility that comes with it. I’d like to thank all our stakeholders for supporting Verisure on its continued growth journey and mission to bring peace of mind to the families and small businesses of Europe and Latin America.”

Read more here: [Verisure Annual Report 2025](#)

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[2] Awarded as of 2026. The ESG Leader Badge recognises companies based on Sustainalytics’ rules-based methodology. Recognition is based on publicly available data at the time of assessment and may not fully capture all aspects of a company’s sustainability strategy or actions. Companies are compared within defined frameworks; recognition should not be interpreted as an absolute measure of sustainability performance or a guarantee of performance or outcomes. Further information concerning the Badges and the underlying products can be found on this [webpage](#).

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This is information that Verisure plc is obliged to make public pursuant to the Swedish Securities Markets Act. The information was submitted for publication, through the agency of the contact persons set out above at 8 am CET on 27 March 2026.

About Verisure

Verisure is the global leader in professionally monitored security services, with a market-leading presence across Europe and Latin America.

Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect ~6.2 million families and small businesses from intruders, fire, and health emergencies across 18 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity.

Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high-quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition for our customers.

For more information, visit <https://www.verisure.com/>