



Verisure expands global technology organisation with a new additional site in Alicante

Additional site to complement existing innovation hubs in Geneva, Malmö and Madrid

Geneva, Switzerland, 13 November, 2025 - Verisure, the leading provider of professionally monitored security services in Europe and Latin America, has today announced plans to open a new, additional technology site in Alicante, Spain, to complement its existing technology centres in Geneva, Malmö, and Madrid.

The opening of this site reflects Verisure's commitment to continue investing in technology and innovation as a key differentiated strategy. It will also contribute to continuing to attract top talent to support Verisure's technology activities and continued growth. This expansion will further enhance the Group's global technology capabilities and provide access to a broader talent pool.

Verisure is a technology-enabled human services company. Its technology organisation is fully vertically integrated, working across the entire product lifecycle—from software architecture and development through to deployment and the end-user experience.

The new Alicante site will host a variety of IT roles and play an important part in supporting Verisure's global technology organisation, complementing the existing teams of more than 1,700 technologists worldwide.

Verisure currently operates three key technology centres —its primary technology hub in Geneva (Switzerland), supported by Malmö (Sweden), and Madrid (Spain). The Group's technology teams collaborate closely with operations, marketing, and sales to ensure developments are strongly rooted in customer insights.

“This investment supports Verisure's long-term strategy to strengthen our technology capabilities and reaffirms our commitment to remain at the forefront of innovation in the professionally monitored security industry. We look forward to tapping into Alicante's thriving technology community, with leading universities, and excellent transport links,” **says Cristina Rivas, Chief Technology Officer at Verisure.**

“I'm excited about what our technology organisation brings every day and about the future they are creating. I'm delighted with this expansion. Congratulations to Cristina and her team for this well thought through addition to our capabilities for the future,” **says Austin Lally, Verisure Chief Executive Officer.**

In 2024, Verisure reinforced its position as a technology-driven leader by investing €149 million in innovation and digital capabilities. This enabled the development of advanced solutions such as LockGuard™, WiFi Vision™, and GuardVision™, leveraging AI, smart connectivity, and scalable cloud-based platforms to deliver enhanced security for its customers. These strategic investments allow Verisure to deliver cutting-edge security products and services, drive volume



growth, support premium positioning, engage customers to increase usage and ultimately contribute to margin growth through reducing cost-to-serve.

In addition to leading via technology, Verisure is committed to developing and nurturing high-performing teams and creating supportive working environments for its people. This commitment has been recognised through various external awards and certifications, with all countries in which Verisure operates officially recognised as either a Top Employer® or Great Place to Work™, or both. Verisure has also been named as Top Employer® in Europe consecutively in 2024 and 2025 and was listed in the Financial Times' inaugural selection of the best employers in Europe for 2025.

The new facility in Alicante will initially operate from a temporary office at Universidad de Alicante before moving into a permanent site in 2026. Verisure plans to have a small team up and running by the end of 2025 and aims to create a broader range of roles over the coming years to become a well-established and valued part of the region's tech community.

About Verisure

Verisure is the leading provider of professionally monitored security services with 24/7 response in Europe and Latin America.

Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect over 6 million families and small businesses from intruders, fire, and health emergencies across 18 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity.

Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition to our customers.

For more information: www.verisure.com

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