



Verisure announces successful closing of its market leader acquisition in Mexico

Now serving over 6 million customers across 18 countries

Geneva, Switzerland, 4 November 2025 - Verisure, the leading provider of professionally monitored security services in Europe and Latin America, today announced the successful completion of its acquisition of ADT Mexico.

The acquisition enhances the company's strategy to continue to expand into high-potential markets while further building penetration in its existing footprint. This acquisition establishes the company as the number one provider of professionally monitored security services in Mexico, serving more than 125,000 customers in the country. It also reinforces Verisure's leadership position in Latin America.

With the addition of Mexico, Verisure marks two important milestones in its growth journey. The company enters its 18th country, holding a leading position - by portfolio size - in 14 of them. Also, as at today, the company is proud to protect over 6 million customers across Europe and Latin America, driven by continued organic growth and the integration of the Mexico business.

Austin Lally, Verisure's CEO said: "We are delighted to welcome the Mexico team into the Verisure family. This move accelerates our entry into one of Latin America's most attractive and dynamic geographies. It is also another market leading position that provides us with a strong platform to execute our playbook for growth— driven by innovation, marketing investment, go-to-market excellence, and an outstanding customer experience. Together, we will continue to deliver peace of mind to families and businesses across our footprint."

About Verisure

Verisure is the leading provider of professionally monitored security services with 24/7 response in Europe and Latin America.

Every day, our dedicated teams use leading technology to Deter, Detect, Verify and Intervene to protect over 6 million families and small businesses from intruders, fire, and health emergencies across 18 countries.

With over 35 years of insights, experience and innovation, Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity.

Our mission is to give our customers peace of mind by protecting what matters most to them. We believe that everyone has the right to feel safe and secure.

Thanks to a strong focus on high quality service, we aim to have the most satisfied and loyal portfolio of customers in the industry. We estimate that we have some of the strongest growth and retention rates globally in consumer-facing services, which demonstrates our commitment to exceptional service levels and strong value proposition to our customers.

For more information: www.verisure.com



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