



Verisure wins a prestigious Red Dot Design Award 2023

Geneva, 26 April 2023 - Verisure, the leading provider of monitored home security solutions in Europe and growing in Latin America, has won a prestigious Red Dot 2023 Design Award for its innovative GuardVision™ Photo Detector. The Red Dot Design Award is one of the most respected international design competitions, with a judging panel consisting of top design experts from around the world. The award recognises the best products in terms of design, functionality, and innovation.

'This award is another outstanding recognition of the commitment of our passionate and dedicated teams to industry-leading product design – enabling us to protect millions of families and small businesses every day. Always innovating is in our DNA and we are always looking for new ways to make our solutions more user-friendly and effective,' said Austin Lally, Verisure's Group Chief Executive Officer.

The Red Dot award builds on Verisure's recent success in 2022 when they won two iF International Design Awards for the GuardVision™ Photo Detector and Verisure Alarm Suite. And in 2021 when Verisure and Arlo products were recognised by six Red Dot Design Awards for the Verisure Alarm Suite, Voice Pad, SOS Alarm Button products, Pro 3 Floodlight Camera, Essential Spotlight Camera, and the Essential Wire-free Video Doorbell.

About Verisure

Verisure is the leading European provider of professionally monitored security systems with 24/7 response services. It protects more than 4.8 million customers in 17 countries in Europe and Latin America and in 2020 Arlo Europe also became part of Verisure. The company's mission is to bring peace of mind to families and small business owners by providing them with the best security solutions and services. Verisure is known for category-creating marketing, sales excellence, innovative products and services, and customer-centricity. Verisure protects a highly satisfied and loyal customer base, with some of the strongest growth rates and best retention rates globally in consumer-facing services, demonstrating its exceptional service levels and strong value proposition to its customers.

For more information: www.verisure.com

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